



**CHILDREN'S
SERVICES INC.**
educating and caring for our children

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MEDIA RELEASE

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SDN CHILDREN'S SERVICES CALLS ON DRIVERS TO SLOW DOWN AT CHILD CARE CENTRES AND PRESCHOOLS

SDN Children's Services is calling on all drivers to slow down to 40km/h at child care centres and preschools.

"We are asking drivers to put on the brakes and pay more attention when driving near child care centres and preschools," the CEO of SDN, Ginie Udy, said.

"Schools have the added protections of reduced speed limits, flashing warning signs and pedestrian crossings. As a result, drivers slow down.

"These safety measures are not enforced on the roads surrounding child care centres and preschools. There is no law requiring drivers to slow down to 40km. Why not?

"SDN would like to see drivers apply the same cautionary approach when passing a centre. They are generally well sign posted so I'm appealing to drivers to slow down to help protect our youngest children.

"Many children are dropped off during peak hour when drivers are in a rush. Parents are often juggling babies and toddlers, who can be unpredictable and not always aware of the dangers. Please slow down if you see parents trying to cross the road with young children.

"It's great to see that the Daily Telegraph's *I Promise* campaign is calling on drivers to take extra care. We want this caution and consideration to also be given to our country's youngest citizens.

"I personally have committed to slow down myself when driving through a child care centre or preschool zone and I ask all NSW citizens to do the same," Ms Udy said.

We have been providing high quality education and care since 1905. SDN has 23 long day care centres and preschools in NSW (17 in Sydney) and the ACT with more than 3,000 children. SDN also operates a range of support services for children facing difficulties with their development and families needing assistance. Our support services include 15 programs worth almost \$10 million and help more than 3,000 children, 500 families and 1,000 early childhood providers every year.

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SDN was originally called the Sydney Day Nursery and Nursery Schools Association